

**Your computers,
lights and printers all
have a secret...**



**They've been guzzling
your energy budget.**

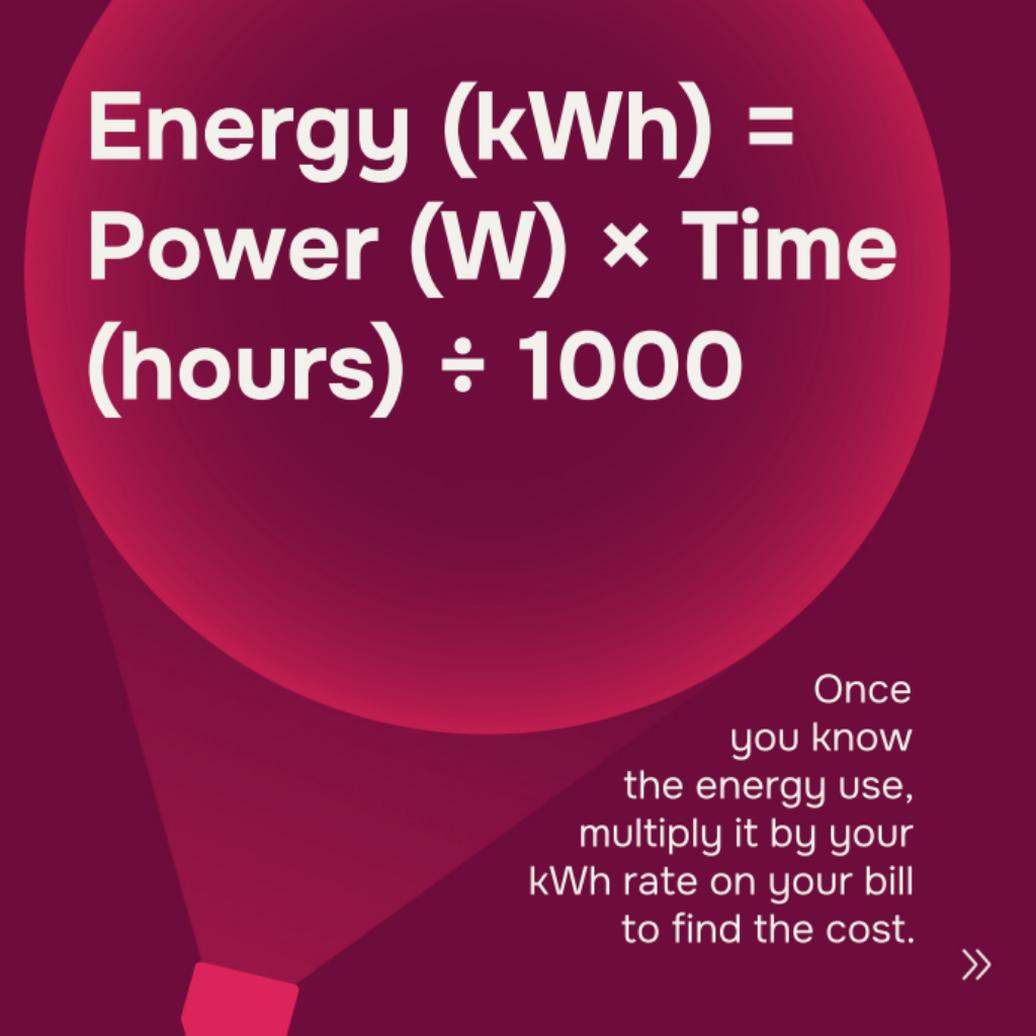


Understanding which appliances are draining your power is the easiest way to **start saving.**

An illustration on a dark red background. On the right, a man with orange hair, wearing a blue long-sleeved shirt and white pants, holds a red flashlight. A beam of light from the flashlight illuminates a grey power outlet on the left. The power outlet has a white cover with a slot and two small circles. The man has a slightly concerned or focused expression.

Let's do the
maths and find
the culprit.




$$\text{Energy (kWh)} = \text{Power (W)} \times \text{Time (hours)} \div 1000$$

Once you know the energy use, multiply it by your kWh rate on your bill to find the cost.



Big Bill Offenders

Desktop Computers: 60-300W per hour
Switching to laptops, (around 50W/h), is a simple win

Air Conditioning: 4000W per hour
Consider timers or energy-efficient models

Servers: Between 500-1200W per hour
If you don't 24/7 access, switch them off after hours

Lighting: Incandescent bulbs use 60W.
LEDs use just 10W. It's a no brainer switch

Printers & Photocopiers: Inkjet:
300-500W/hour | Laser: 1000W/hour.
Standby mode uses far less



Energy bills got you scratching your head?



A Smart Meter spills all the secrets. You'll see exactly what's eating up your budget, so you can make smarter choices, and we'll fit it for free.

It's time to outsmart those energy guzzling appliances.